



*If you are engaging with prospects via phone or text, please remember that telemarketing laws vary from state to state, and it is the caller's responsibility to be aware of and comply with all state and federal telemarketing laws. Caller is responsible for obtaining any prior written consent required by state and/or federal law.

**It is the caller/user's responsibility to be aware of and comply with all federal and provincial telemarketing, telecommunication, and commercial electronic messaging laws. Caller/user of product is responsible for obtaining any prior written consents required by federal or provincial law.

***Laws pertaining to telemarketing (including texting) can vary from state to state and are also subject to federal law (i.e. Telephone Consumer Protection Act (TCPA)). Marketing emails are subject to federal law (CAN-SPAM) and to various state laws. It is the caller's/texter's/emailer's responsibility to be aware of and comply with all state and federal telemarketing, texting, and email related laws. Caller/texter/emailer/user of product is responsible for obtaining any required prior written consent for marketing calls/texts/emails as well as for including appropriate opt-out mechanisms or "STOP" functionality that may be required by state and/or federal law.

****As a reminder, under brand guidelines, you are not permitted to use the REMAX marks in any pre-recorded telemarketing messages, any unsolicited autodialed calls or texts to cellular phones. Please consult the Brand Identity Manual for more information.

Sample Invite Email for Agents and Prospects

Subject: Let's Plan 2026 Together! 🎉 Watch Party at [Office Name]

Hey [Agent Name],

2026 is just around the corner, and we're ready to make it YOUR year!

We're hosting a Business Planning & Mastermind Event to give you the tools, insights and mindset shifts you need to crush it in the new year.

Join us for a "watch party" at the office while we tune into the live Zoom webinar together. You'll leave with:

- A refreshed mindset on what it takes to win big in 2026
- Tools to guide you on what to focus on and what to avoid
- A simple calculator that breaks down your big goals into daily actionable steps (think: how many contacts per day, appointments per week and more!)

📅 Date: October 30

🕒 Time: [Time]

📍 Location: [Office Address]

The *greatness* in you.

Let's get together, grab some snacks, and plan out a roadmap for your best year yet. Oh, and did I mention we'll be doing this with your favorite peers and trusted agents?

Click here to RSVP now  [Link]

Excited to see you there!

Best,
[Broker Name]
[Office Name]
[Contact Info]

Sample Call Dialogue for Agents and Prospects:

For Agents:

Hi [Agent Name], it's [Broker Name] from [Office Name]! I'm calling because we're hosting a Business Planning & Mastermind Event that I think will be a game-changer for you as you plan for 2026. We're gathering the team here at the office for a fun watch party while we tune into the Zoom webinar. It'll be all about setting your big 2026 goals and breaking them down into daily habits, plus there's going to be a ton of valuable insights on how to win big in the new year. You in?

For Prospective Agents:

Hi [Prospect Name], it's [Broker Name] from [Office Name]. I'd love to invite you to an exciting event we're hosting here at the office. It's a Business Planning & Mastermind Event where we'll be diving into everything you need to make 2026 your best year yet. We're having a fun watch party while tuning into a live Zoom, and it's a great way for you to see what our office has to offer. You'll walk away with a ton of actionable strategies and tools for hitting your goals. Can I count you in?

Sample Text Message Invite to Agents

Hey [Agent Name]! We're hosting a Business Planning & Mastermind watch party at the office on October 30. Join us for a

The *greatness* in you.

fun time and leave with the tools you need to crush your 2026 goals! RSVP here: [Link]

Sample Text Message Invite to Prospective Agents

Hey [Prospect Name]! Want to plan for an incredible 2026? Join us at [Office Name] for a Business Planning watch party and connect with our top agents. RSVP here: [Link]

The *greatness* in you.